

THE OFFICIAL JOURNAL OF THE UNITED STATES PRACTICAL SHOOTING ASSOCIATION/IPSC

# FRONT SIGHT

## 2016 AD SPACE RESERVATION

Annual Issue |  Jan/Feb  Mar/Apr  May/June  July/Aug  Sept/Oct  Nov/Dec

Size of Ad \_\_\_\_\_ at a rate of \$ \_\_\_\_\_ per insertion.

Company \_\_\_\_\_

Company Representative \_\_\_\_\_ Phone # \_\_\_\_\_

Address \_\_\_\_\_ eMail \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

By: Ad Agency (agent name) \_\_\_\_\_ Advertiser \_\_\_\_\_

*The above information is for the purpose of obtaining services and/or credit and is warranted to be true. I agree to pay all charges in accordance with the terms of sale as specified on the invoices and further agree that any past due balance may be subject to a 1-1/2% per month (18% per annum) service charge on any unpaid portion. In the event my account is referred to an attorney for collection I promise and agree to pay Seller's attorney's fees and collection costs, even though no suit or action is filed. However, if a suit or action is filed, the amount of such reasonable attorney's fees shall be fixed by the court or courts in which the suit or action, including any appeal therein, is heard, tried or decided. It is agreed that venue is in the state of Washington. Signature hereby authorizes credit investigation. I further agree to the conditions stated below with regard to any full-page 4/color ad.*

Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

### AD SIZES AND RATES:

- 1/4 Column - 2-1/4 x 2-1/4" - \$158.00
- 1/2 Column - 2-1/4 x 4-5/8" - \$268.00
- One Column - 2-1/4 x 9-1/2" - \$588.00
- 1/3 Page - 4-5/8 x 4-5/8 - \$588.00
- Two Column Ad - 4-5/8 x 9-1/2 - \$1024.00
- Half Page - 7 x 4-5/8" - \$809.00
- Full Page - 8-1/4 x 10-3/4
  - 4 Color Inside - \$1460.00
  - Inside Cover (front & back) - \$1685.00
  - Center Spread - \$2500.00
  - Back Cover - 1733.00

*Ad sizes that do not conform to predefined measurements will be charged 25% surcharge.*

### DUE DATES:

Issue Reservation	Due	Material Due
January/February	Nov. 1	Nov. 10
March/April	Jan. 1	Jan. 10
May/June	March 1	March 10
July/August	May 1	May 10
September/October	July 1	July 10
November/December	Sept. 1	Sept. 10

*Front Sight does not guarantee that ads will be placed on a particular page or position within the magazine. We cannot guarantee insertion unless material is received by the deadline. Cancellations cannot be processed after the material due date.*

**We must have a signed insertion order before we can run any full-page ad. Ad changes must be received before the deadline or the old ad will be run. You will be responsible for payment in full for all ads run.**

**LATE CHARGE:** Ads received after the material due date may be charged a late fee of \$25. Ads received after the deadline will not be accepted.



### ADVERTISING RATE INFORMATION

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 (360) 855-0380 fax  
 Staci@uspsa.org

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 Burlington, WA 98233